

# Photo Story Appearance and Content Rubric

Name \_\_\_\_\_ Score \_\_\_\_\_ /29

CATEGORY	4	3	2	1	Points
<b>1. Effectiveness</b> 10-15 Pictures All pictures edited Title slide Credits slide Dialog for every picture Music Complete story	Project is a complete story and includes all material needed to gain a comfortable understanding of the topic and a satisfying story. All elements listed on the left are included.	Project is lacking one of the elements listed on the left.	Project is missing more than two elements listed on the left.	Project is lacking several key elements. The story is incomplete.	
<b>2. Creativity</b>	Creativity and original ideas enhance the story in an innovative way.	Most of the slides show use of creativity and original ideas to enhance the story.	Some use of creativity or original ideas is evident that enhances the story.	No use of creativity or original ideas is evident that enhances the story.	
<b>3. Sequencing of Information</b>	Graphics and story line are organized in a clear, logical way. The story is easy to follow.	Most information is organized in a clear, logical way. One picture or dialog piece seems out of place. The story can be followed.	Two or more pictures or dialog pieces seem out of place, making the story difficult to follow.	There is no clear story. Pictures and/or dialog seem to be sequenced randomly.	
<b>4. Spelling and Grammar</b>		Presentation has no misspellings or grammatical errors.	Presentation has 1-2 misspellings or grammatical errors.	Presentation has more than 2 grammatical and/or spelling errors.	
<b>5. Motion/ Transitions</b>	Motion or transitions on all pictures/graphics are appropriate for the subject and enhance the picture and the story.	The motion or transitions on 1-2 pictures is distracting or detracts from the story.	Motion or transitions on 3-4 pictures are distracting or detract from the story.	Motion or transitions on 5 or more pictures are distracting or detract from the story.	
<b>6. Pictures or Graphics</b>	All pictures/graphics are (1) clear and in focus, (2) help to tell the story, (3) cropped if necessary, and (4) appropriate for the subject.	Most pictures/graphics have the qualities stated on the left. One picture is missing some of the qualities.	Some pictures/graphics have the qualities stated on the left. Two – three pictures are missing some of the qualities.	More than 3 pictures are missing some of the qualities stated on the left.	
<b>7. Dialog</b>	Throughout the entire story the speaker (1) is distinct and understandable, (2) is loud enough to be heard at all times (3) shows enthusiasm and expression, (4) makes no errors in dialog.	On 1-2 slides the dialog is missing some characteristic described on the left.	On 3-4 slides the dialog is missing some characteristic described on the left.	The dialog is hard to follow because more than 4 slides are missing some characteristics described on the left.	
<b>8. Music</b>			The music is (1) appropriate for the story, (2) can be heard on all slides, and (3) the volume allows the voice to be easily heard.	The music is missing one of the characteristics mentioned on the left.	