Name

**PSA Rubric – Level A**

|  |  |  |  |
| --- | --- | --- | --- |
| **Elements** | **Possible Points** | **Points** | **Comments** |
| **Technical Aspects**  Video reflects effective camera work, editing skills, use of lighting and sound that add to the overall mood/message/theme of the piece | 3 |  |  |
| **Creativity**  The information is told in an unexpected or novel way. Elements in the message grab the attention of the intended audience. | 3 |  |  |
| **Tag Line**  Message is clear and concise. A single thought or phrase at the end of the PSA summarizes the entire message. | 6 |  |  |
| **Social benefit**  The ideas shown have an application the lives or the targeted audience. The PSA is one that conveys information and enhances the audience’s understanding of the topic in a meaningful way. | 6 |  |  |
| **Facts**  The message is based on accurate and verifiable information. Source information has been verified and documented. Credits are included at the end of the video. | 6 |  |  |
| **Follow-Up**  Follow-up information is provided to direct the audience if they’d like to know more about your topic. | 6 |  |  |
| **Total** | 30 |  |  |

**27-30 A 24-26 B 21-23 C 18-20 D 0-17 F**

Name

**Children’s Story Rubric – Level A**

|  |  |  |  |
| --- | --- | --- | --- |
| **Elements** | **Possible Points** | **Points** | **Comments** |
| **Cover**  Title and illustration on cover clearly relate to the story and entice readers to pick up the book. | 3 |  |  |
| **Text**  The font and legibility of the text do not interfere with or disrupt communication of ideas to the reader in any area of the work. | 3 |  |  |
| **Grammar and Spelling**  There are no grammar or spelling errors anywhere in the work. | 3 |  |  |
| **Target Audience**  The book hits the target audience (8-10 yo)and is easy for this age group to understand. | 3 |  |  |
| **Plot Development**  All five areas of the plot (exposition, rising action, climax, falling action, and resolution) are present and are clearly developed. | 9 |  |  |
| **The Illustrations’ Support of the Plot**  The illustrations help present the plot throughout all areas in the work. | 3 |  |  |
| **Execution of Illustrations**  Illustrations are neat and visually pleasing throughout the entire work. This should not be a collection of clip art and internet images. | 6 |  |  |
| **Total** | 30 |  |  |

**27-30 A 24-26 B 21-23 C 18-20 D 0-17 F**

**Soundtrack Rubric – Level A**

|  |  |  |  |
| --- | --- | --- | --- |
| **Elements** | **Possible Points** | **Points** | **Comments** |
| **Cover Art**  CD insert/cover art design presents an  illustration directly relevant to your research; CD insert is very nicely formatted and includes title and your name | 3 |  |  |
| **Content**  List includes 3-5 songs that connect  with research, events that occur  throughout the history, emotions created though study, etc.; songs can be  instrumental or contain lyrics | 6 |  |  |
| **Relationship**  Song list includes song title, artist, and  lyrics; all 3-5 songs are listed and  accompanied by at least 2-3 sentences  connecting the song with your research | 6 |  |  |
| **Social benefit**  The ideas shown have an application the lives or the targeted audience. The soundtrack is one that conveys information and enhances the audience’s understanding of the topic in a meaningful way. | 6 |  |  |
| **Conventions**  Final product is revised and polished--one or fewer convention errors | 3 |  |  |
| **Final Product**  Overall final product portrays impressive, outstanding effort; all  expectations were met; | 3 |  |  |
| **Total** | 30 |  |  |

**27-30 A 24-26 B 21-23 C 18-20 D 0-17 F**

**Art Piece/Graffiti – Level B**

|  |  |  |  |
| --- | --- | --- | --- |
| **Elements** | **Possible Points** | **Points** | **Comments** |
| **Content**  Demonstrates that instructions and concepts are understood. The artwork is planned carefully; understanding of all concepts from research are presented clearly | 6 |  |  |
| **Craftsmanship**  The artwork shows craftsmanship, attention to detail, neatness, precision and care. | 6 |  |  |
| **Relationship**  A clear relationship between the art and the research exists showing both big and small ideas from paper. | 6 |  |  |
| **Social benefit**  The ideas shown have an application the lives or the targeted audience. The soundtrack is one that conveys information and enhances the audience’s understanding of the topic in a meaningful way. | 2 |  |  |
| **Conventions**  Final product is revised and polished--one or fewer convention errors | 3 |  |  |
| **Final Product**  Student includes a brief description of the thought process going into the art piece and why they chose to present it in the way they did, | 3 |  |  |
| **Total** | 26 |  |  |

**24-26 B 21-23 C 18-20 D 0-17 F**

**Brochure – Level B**

|  |  |  |  |
| --- | --- | --- | --- |
| **Elements** | **Possible Points** | **Points** | **Comments** |
| **Content**  Demonstrates that information and concepts are understood. The layout is planned carefully; understanding of all concepts from research are presented clearly | 6 |  |  |
| **Craftsmanship**  The brochure shows craftsmanship, attention to detail, neatness, precision and care. | 6 |  |  |
| **Relationship**  A clear relationship between the brochure and the research exists showing both big and small ideas from paper. | 6 |  |  |
| **Social benefit**  The ideas shown have an application in the lives of the targeted audience. The brochure is one that conveys information and enhances the audience’s understanding of the topic in a meaningful way. | 2 |  |  |
| **Conventions**  Final product is revised and polished--one or fewer convention errors | 3 |  |  |
| **Final Product**  Product is complete, thorough and informative. Layout is clear and easily understandable and accessible. | 3 |  |  |
| **Total** | 26 |  |  |

**24-26 B 21-23 C 18-20 D 0-17 F**

**Photojournal/Prezi/Powerpoint – Level C**

|  |  |  |  |
| --- | --- | --- | --- |
| **Elements** | **Possible Points** | **Points** | **Comments** |
| **Originality/Content/Directions**  Presentation shows considerable originality and inventiveness. The content and ideas are presented in a unique and interesting way. All requirements were met. | 6 |  |  |
| **Relationship**  A clear relationship between the brochure and the research exists showing both big and small ideas from paper. | 6 |  |  |
| **Social benefit**  The ideas shown have an application in the lives of the targeted audience. The brochure is one that conveys information and enhances the audience’s understanding of the topic in a meaningful way. | 3 |  |  |
| **Appearance**  Font formats (e.g., color, bold, italic) have been carefully planned to enhance readability and content.  All backgrounds/shapes do not detract from text or other graphics. Choice of background is appropriate for the topic. Pictures are viewer friendly and appropriate. | 4 |  |  |
| **Final Product**  Product is complete, thorough and informative. Layout is clear and easily understandable and accessible. | 4 |  |  |
| **Total** | 23 |  |  |

**21-23 C 18-20 D 0-17 F**